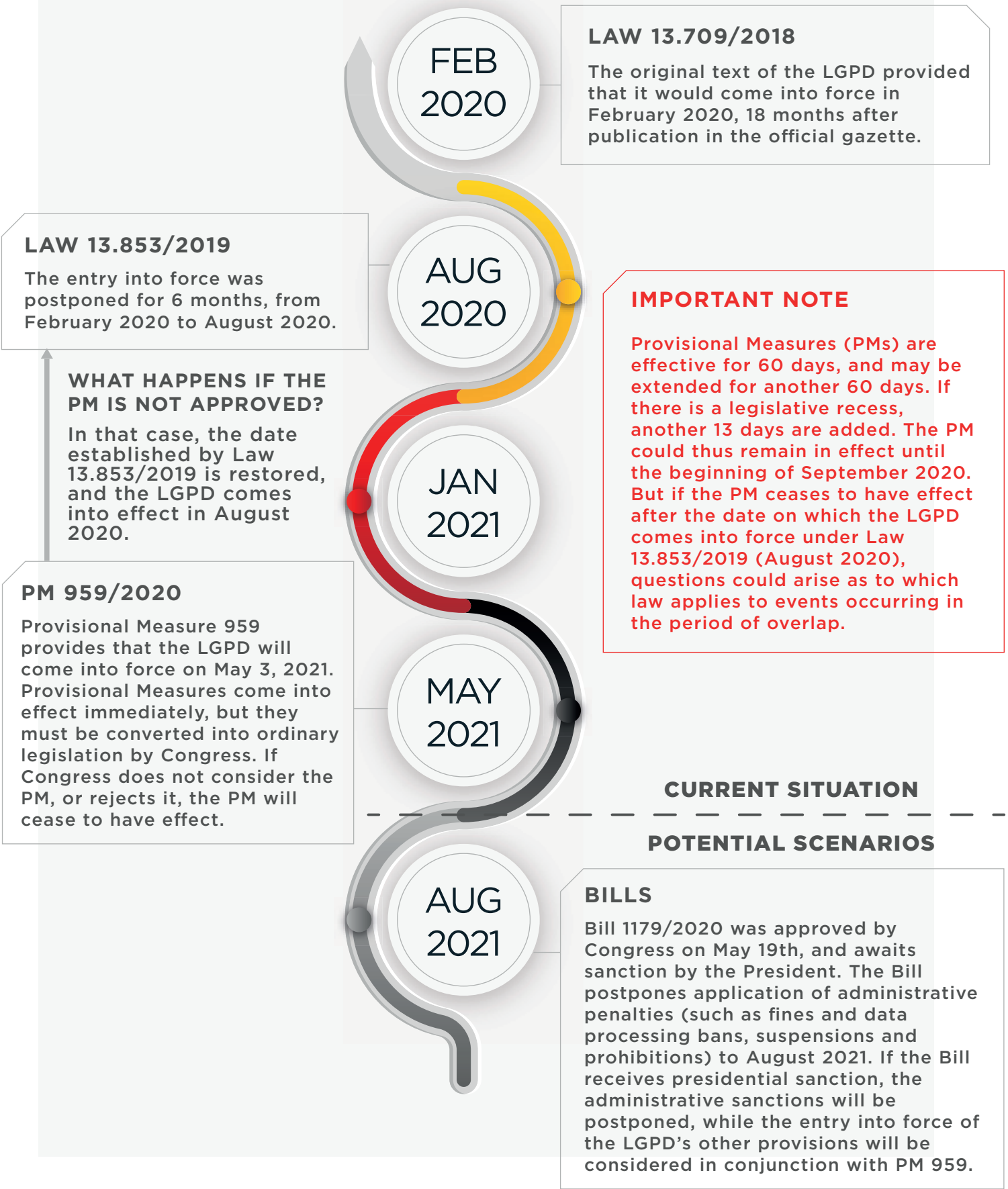




SO WHEN WILL BRAZIL'S DATA PROTECTION LAW COME INTO FORCE?

Information on recent legislative developments that can affect the entry into force of the General Data Protection Law (LGPD - *Lei Geral de Proteção de Dados*, Law 13.709/2018).



HOW DO THINGS STAND NOW, UNTIL THE LGPD COMES INTO FORCE?

Although Brazil does not currently have legislation that deals specifically with the processing of personal data, the matter is dealt with indirectly in the Federal Constitution and in sectoral legislation with limited applicability such as the Banking Confidentiality Law, the *Cadastro Positivo* Law, the Consumer Defense Code, and the Internet Bill of Rights.

In fact, on May 7th of this year, our Supreme Court held that personal data enjoys constitutional protection. For this reason, even prior to the entry into force of the LGPD, companies should ensure that their data processing practices conform to constitutional principles, sectoral legislation, and the best practices expressed in the LGPD itself.